



WINNIPESAUKEE H.O.G #2529

EDITOR RESPONSIBILITIES

- **Reports directly to Chapter Manager and Winnepesaukee H.O.G #2529 Director.**
- **Authors, edits and sends chapter publications (written, electronic, oral, etc.) for approval to the Chapter Manager and Director prior to their use.**
- **Organizes and assembles written material for the Webmaster and Social Media coordinator to ensure the same information is being communicated to all chapter members.**
- **Promotes H.O.G.'S fun, family-oriented philosophy of "Ride and have fun" in all chapter publications.**
- **Work with membership committee on promoting Winnepesaukee H.O.G #2529 as well as Laconia Harley Davidson.**
- **(May) select information from the Chapter Officer News, Hog Tales and Hog Enthusiast as well as the LHD Website and event calendar and then reprint it in the chapter newsletter.**
- **Works with Chapter Manager, Director and Assistant Director to encourage a local or frequent dealer visitor to maintain the two display areas that the Sponsoring Dealership has given the chapter to promote Winnepesaukee H.O.G as well as H.O.G and Laconia Harley Davidson**
- **Works with Webmaster/Social Media Coordinator as well as photographers and oversees monthly updates of the outside bulletin board at the dealership as well as the inside display cabinet in the "Customer Lounge" Keep both of these displays current as well as interesting, informative and promotes the Fun Family-orientated Philosophy of our chapter as well as H.O.G.**

Note: A couple of photographers cannot possibly cover all rides and events. The lead Road Captain or any officer present can ask for volunteers to take photos on a ride or event if any of the official photographers are unable to attend.

And any other requests from Chapter Manager and Sponsoring Dealer General Manager

RIDE SAFE RIDE OFTEN AND LEAD BY EXAMPLE.